

For immediate release

OpenCellID, the biggest open source database of CellID announces a major milestone.

Bordeaux, France

7 April 2009

8Motions, the company behind the **OpenCellID** effort announced today that the OpenCellID database reached last month a major milestone with **300 000** (three hundred thousand discovered) cells in April. CellID is an alternative technology to GPS for mass market phones and provides location information to users based on GSM cell towers. OpenCellId.org (<http://www.opencellid.org>) offers APIs and tools to use this database in mobile applications.

This database is created using a crowdsourced approach, thanks to support of hundreds of enthusiast developers and companies supporting the project. One of these companies is Birkett Enterprise finalist of 2008 Navteq developer challenge with his "phone locator" product . Alex Birkett declares: "OpenCellID is a fantastic resource for people wishing to make location aware applications using open, non-proprietary technology. Birkett Enterprise is delighted to have been able to contribute data to the project." Other developers have created clients for Blackberry, J2ME, Windows Mobile, Symbian and OpenMoko devices demonstrating the industry interest for this approach.

Aurelien REGNAULT,co- founder of **8Motions** declares: "OpenCellID is the first viable alternative to commercial CellID approach and enable smaller companies to provide compelling mass market LBS enabled application. We initially created it for our internal needs, but we are amazed by the success of this effort"

About 8Motions:

8Motions provides service and technologies for mobile mapping applications, including the "Mobile Map Toolkit", an easy to use component to embed maps into a mobile application available in J2ME and soon iPhone.

8Motions is located in Bordeaux, France and has been created in 2006 and has been nominated as one of the finalist of the Navteq LBS Challenge in 2007.

Contact: infos@8motions.com

Corporate WebSite : <http://corp.8motions.com>

About Birkett Enterprise:

Birkett Enterprise Ltd was established in 2007 to provide high quality mobile software. The directors are Alex and John Birkett. Alex has been developing software using Symbian OS, Series 60 and UIQ. since 2001. He has worked for Opera Software, Sendo, Bullant Software (now UI Ative) and IBM.

Birkett Enterprise is developing [phonelocator](#), a software application and web service to locate GPS enabled Series 60 handsets.

Contact: <http://www.birkett-entreprise.com>